

DÜRÜMLE
TAVUK DÜNYASI GIDA SANAYİ VE TİCARET ANONİM ŞİRKETİ (DÜRÜMLE)
INFORMATION NOTICE ON THE PROTECTION AND PROCESSING OF PERSONAL DATA

1. General Definition

The Law on the Protection of Personal Data No. 6698 (“Law”) sets forth the procedures and principles to be followed by natural and legal persons regarding the protection of fundamental rights and freedoms and the processing of personal data. Within the scope of the Law, personal data includes any kind of information relating to an identified or identifiable natural person. A special category of personal data, namely sensitive personal data, refers to data concerning race, ethnic origin, political opinion, philosophical belief, religion, sect, other beliefs, attire and dress, association, foundation or union membership, health, sexual life, criminal convictions and security measures, as well as biometric and genetic data.

This text is presented to you by our company, **Tavuk Dünyası Gıda Sanayi ve Ticaret Anonim Şirketi** (hereinafter referred to as “Dürümle”) in relation to Dürümle-branded products and services. This text has been prepared by Dürümle, in its capacity as data controller, in order to fulfill the obligation to inform the relevant individuals at the time personal data is obtained, pursuant to Article 10 of the Law.

2. Data Controller

Dürümle attaches great importance to the processing of personal data in all its activities and aims to fulfill all its obligations under the Law on the Protection of Personal Data No. 6698 and related regulations.

In this context, your personal data may be processed, in accordance with the Law, by **Tavuk Dünyası Gıda Sanayi ve Ticaret Anonim Şirketi**, located at **Aydınnevler Mah. Siteleryolu Sok. Hilltown AVM No:1 A/5 Maltepe/Istanbul**, in its capacity as data controller, for the purposes listed below, and in connection with, limited to, and proportionate to such purposes, while maintaining the accuracy and currency of the personal data as it has been provided to us, within the scope described below.

3. Collection and Processing Purposes of Personal Data

Dürümle may obtain personal data directly from the data subjects themselves, indirectly from third parties, or from data that the data subject has made public. Your collected personal data may be subject to processing activities in line with the fundamental principles set forth in the Law, under the personal data processing conditions specified in Articles 5 and 6 of the Law, and within the framework of the purposes categorized and detailed below.

IDENTITY DATA			
Identity Data Details	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
<ul style="list-style-type: none"> • Full Name • Gender • Nationality • Date of birth • Place of Birth • Signature • T.R ID Number • Marital Status 	<ul style="list-style-type: none"> • Employee • Employee/Intern Candidate • Intern • Supplier Employee/Authorized Person/Partner • Potential Supplier Employee/Authorized Person • Customer • Potential Customer • Franchise Authorized Person/Partner • Business Partner/Authorized Person/Employee/Partner • Public Official 	<p>They are obtained directly or indirectly from the individual or through third parties in processes such as job applications, business partnerships, branch applications, internship applications, procurement of supply services, requests for information, receiving requests or complaints, goods/services sales processes, through employment platforms such as Kariyer.net and Iskur.gov.tr, and in all activities of the company.</p>	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, • Fulfillment of obligations under local legislation to which the company is subject, • Execution of employee candidate selection and placement processes, • Execution of human resources processes, • Fulfillment of contractual and legal obligations for employees, • Execution of finance and accounting operations, • Execution of goods/services procurement processes, • Execution of goods/services production and operational processes, • Execution of Dürümle franchising processes, • Execution of customer relationship management (CRM) processes, • Execution of contract processes • Execution of product/service marketing processes, • Execution of communication activities • Tracking of requests/complaints • Providing information to authorized persons, institutions, and organizations • Execution of supply activities • Monitoring and execution of legal processes
Legal Grounds			
<ul style="list-style-type: none"> Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations Law No. 6698, Article 5/2 (a): Explicitly stipulated by law Law No. 6698, Article 5/2 (c): Establishment and performance of a contract 			
CONTACT DATA			
Data Related to Contact Information	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data

<ul style="list-style-type: none"> • Address • E-mail address • Residence • Contact Info • Phone Number 	<ul style="list-style-type: none"> • Employee • Employee/Intern Candidate • Intern • Supplier Employee/Authorized Person/Partner <ul style="list-style-type: none"> • Potential Supplier Employee/Authorized Person • Customer • Potential Customer • Franchise Authorized Person/Partner • Business Partner/Authorized Person/Employee/Partner • Public Official 	<p>They are obtained directly or indirectly from the individual or through third parties in processes such as job applications, business partnerships, branch applications, internship applications, procurement of supply services, requests for information, receiving requests or complaints, goods/services sales processes, through employment platforms such as Kariyer.net and Iskur.gov.tr, and in all activities of the company.</p>	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, • Fulfillment of obligations under local legislation to which the company is subject, • Execution of employee candidate selection and placement processes, • Execution of human resources processes, • Fulfillment of contractual and legal obligations for employees, • Execution of finance and accounting operations, • Execution of goods/services procurement processes, • Execution of goods/services production and operational processes, • Execution of Dürümle franchising processes, • Execution of customer relationship management (CRM) processes, • Execution of contract processes • Execution of product/service marketing processes, • Execution of communication activities • Tracking of requests/complaints • Providing information to authorized persons, institutions, and organizations • Execution of supply activities • Monitoring and execution of legal processes
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Legal Grounds

Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations

Law No. 6698, Article 5/2 (a): Explicitly stipulated by law

Law No. 6698, Article 5/2 (c): Establishment and performance of a contract

PHYSICAL SPACE SECURITY DATA

Data Related to Physical Security	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
<ul style="list-style-type: none"> • Camera recordings at the locations of Dürümle headquarters and branches 	<ul style="list-style-type: none"> • Employee • Employee/Intern Candidate • Intern • Supplier • Employee/Authorized Person/Partner <ul style="list-style-type: none"> • Potential Supplier Employee/Authorized Person • Customer • Franchise Authorized Person/Partner • Business Partner/Authorized Person/Employee/Partner 	<p>With the visit to the locations of Dürümle headquarters and branches, records are obtained through security cameras starting from the entrance.</p>	<ul style="list-style-type: none"> • Ensuring physical space security • Providing information to authorized persons, institutions, and organizations • Carrying out activities to ensure business continuity • Conducting audit and ethical activities

Legal Grounds

Law No. 6698, Article 5/2 (a): Explicitly stipulated by law

Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations

TRANSACTION SECURITY DATA

Data Related to Transaction Security	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
<ul style="list-style-type: none"> • Cookie Records • IP Address Information • Internet Access Log Records • Website Login/Logout Information • System and Application User Account Information • Password and Credential Information, etc. 	<ul style="list-style-type: none"> • Employee • Employee Candidate • Intern • Company Officials • Customer • Supplier Authorized Person/Employee • Other Third Parties • Business Partner/Authorized Person/Employee/Partner 	<p>They are obtained directly or indirectly from the individual or from third parties through visiting Dürümle's websites, connecting to the internet via the Dürümle network, or communicating with Dürümle via e-mail.</p>	<ul style="list-style-type: none"> • Fulfillment of obligations under the Law No. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed Through Such Publications and related legislation • Execution of information security processes • Management of access authorizations • Conducting activities in compliance with legislation • Execution of communication activities • Execution/audit of Dürümle operations • Tracking of requests/complaints • Ensuring the security of data controller operations • Providing information to authorized persons, institutions, and organizations

Legal Grounds

Law No. 6698, Article 5/2 (a): Explicitly stipulated by law

Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations

VISUAL AND AUDIO DATA

Visual And Audio Data	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
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• Photograph • Camera Recordings	• Employee • Employee Candidate • Company Officials	They are collected through photographs submitted during job applications to Dürümle, data contained in personnel files, or photographs taken within the Company, as well as camera recordings.	• Fulfillment of obligations under the Labor Law No. 4857 and related legislation • Execution of human resources processes • Ensuring physical space security • Execution of communication activities • Providing information to authorized persons, institutions, and organizations
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Legal Grounds

Law No. 6698, Article 5/1: Explicit Consent
Law No. 6698, Article 5/2 (ç): Fulfillment of Legal Obligations
Law No. 6698, Article 5/2 (f): Legitimate Interest

PERSONNEL

Data Related to the Personnel Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
• Payroll Information, • Employment Entry-Exit Record Documents, • Curriculum Vitae (CV) Information, • Social Security Institution (SSI/SGK) Records	• Employee • Intern • Employee Candidate	Job applications made to Dürümle are obtained directly from the individual or indirectly through third parties for the purpose of creating employee personnel files.	• Fulfillment of obligations under the Labor Law No. 4857 and related legislation • Execution of employee candidate recruitment processes • Execution of human resources processes • Execution of communication activities • Execution/audit of Dürümle operations • Conducting activities in compliance with legislation • Execution of assignment processes • Implementation of wage policy • Providing information to authorized persons, institutions, and organizations

Legal Grounds

Law No. 6698, Article 5/2 (c): Establishment or performance of a contract
 Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations

CUSTOMER TRANSACTION

Data Related to the Customer Transaction Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
•Invoice •Order Information •Request Information	•Customer •Potential Customer	They are obtained from the individuals themselves or from their authorized representatives/employees for the purpose of planning and executing goods and/or services sales or procurement processes.	•Fulfillment of obligations within the framework of the Tax Procedure Law No. 213 and related secondary legislation •Execution of finance and accounting operations •Execution of goods/services procurement processes •Execution of goods/services operational processes •Planning of goods/services sales processes •Execution of product/service marketing processes

Legal Grounds

Law No. 6698, Article 5/2 (c): Establishment or performance of a contract
 Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations

FINANCE

Data Related to the Finance Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
•Bank Information •Account Information •Card Information •Promissory Note •Check	•Employee •Intern •Company Official/Partner •Supplier Authorized Person/Partner •Business Partner/Authorized Person/Employee/Partner	They are obtained from the individuals themselves or from their authorized representatives/employees for the purpose of carrying out goods and/or services procurement and supplier processes, fulfilling obligations arising from sales, and performing obligations under the employment contract.	•Fulfillment of obligations within the framework of the Tax Procedure Law No. 213 and related secondary legislation •Execution of finance and accounting operations •Execution of goods/services procurement processes •Execution of goods/services operational processes •Planning of goods/services sales processes •Execution of product/service marketing processes

Legal Grounds

Law No. 6698, Article 5/2 (ç): Fulfillment of legal obligations

MARKETING

Data Related to the Marketing Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
•Shopping History Information •Survey •Cookie Records •Information Obtained Through Campaign Activities	•Customer •Potential Customer	They are obtained electronically from the individual or through third parties within the scope of goods and/or services sales processes.	•Execution of processes related to loyalty to Dürümle products and services •Monitoring of customer relationship management (CRM) processes •Execution of customer satisfaction activities •Planning and execution of marketing analysis studies •Execution of advertising/campaign/promotion processes

Legal Grounds

Law No. 6698, Article 5/1: Explicit Consent
 Law No. 6698, Article 5/2 (f): Legitimate Interest
 Law No. 6698, Article 5/2 (e): Establishment, Exercise, or Protection of a Right

PROFESSIONAL EXPERIENCE

Data Related to the Professional Experience Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
•Diploma information, •Attended Courses, •In-Service Training Information, •Certificates, •Transcript Information	•Employee •Intern •Employee Candidate	For the purpose of ensuring employee recruitment, data are obtained from the individuals themselves or from third parties through job applications submitted directly to the Company or via employment platforms, as well as through the employees and interns, sharing of personnel information of supplier employees to provide services within human resources processes.	•Fulfillment of obligations under the Labor Law No. 4857 and related legislation, •Execution of job application processes, •Execution of employee and intern candidate selection and placement processes, •Execution of human resources processes, •Fulfillment of contractual and legal obligations for employees and interns, •Execution of communication activities, •Execution/audit of Dürümle operations, •Providing information to authorized persons, institutions, and organizations

Legal Grounds

Law No. 6698, Article 5/2 (c): Establishment or performance of a contract

HEALTH DATA

Data Related to the Professional Experience Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
<ul style="list-style-type: none"> • Health Reports • Medical Examination (Portör) Information • Blood Type Card • Disability Status Information, • Personal Health Information, • Information on Medical Devices and Prosthetics, etc. • HES Code Information • Body Temperature Measurement Information 	<ul style="list-style-type: none"> • Employee • Intern • Employee Candidate 	<p>They are obtained directly from the individuals themselves through job application forms or personnel files of employee candidates, or via the workplace physician.</p>	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, the Public Health Law No. 1593, and related legislation • Fulfillment of obligations under Occupational Health and Safety (OHS) regulations • Execution of job application processes • Execution of employee candidate selection and placement processes • Execution of human resources processes • Fulfillment of contractual and legal obligations for employees • Execution of communication activities • Execution/audit of Dürümle operations • Providing information to authorized persons, institutions,

Legal Grounds

Law No. 6698, Article 5/1: Explicit Consent
 Law No. 6698, Article 5/2 (ç): Fulfillment of Legal Obligations

CRIMINAL CONVICTIONS AND SECURITY MEASURES

Data Related to the Professional Experience Category	Data Subject Group	Data Collection Method	Purpose of Processing Personal Data
<ul style="list-style-type: none"> • Criminal Conviction Information • Security Measure Information 	<ul style="list-style-type: none"> • Employee • Intern 	<p>They are obtained directly from employee candidates themselves with their explicit consent.</p>	<ul style="list-style-type: none"> • Execution of human resources processes • Execution/audit of Dürümle operations • Ensuring the security of data controller operations

Legal Grounds

Law No. 6698, Article 5/1: Explicit Consent
 Law No. 6698, Article 5/2 (ç): Fulfillment of Legal Obligations
 Law No. 6698, Article 5/2 (f): Legitimate Interest

4. Parties to Whom Your Personal Data May Be Transferred and Purposes of Transfer

Your personal data collected may, in compliance with the fundamental principles set forth in the Law and within the personal data processing conditions specified in Articles 8 and 9 of the Law, be transferred by Dürümle for the purposes listed above to our domestic shareholders, business partners, and suppliers, as well as to legally authorized public and private institutions and organizations, and abroad with your explicit consent.

IDENTITY DATA

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Publicly available • Authorized public institutions and organizations • Suppliers • Business partners 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, the Public Health Law No. 1593, and related legislation • Fulfillment of obligations under Occupational Health and Safety (OHS) regulations • Compliance with applicable local legislation and fulfillment of related obligations • Fulfillment of contractual and legal obligations for employees • Execution of operations of Dürümle headquarters and branches • Execution of franchising processes • Execution of finance and accounting operations • Execution of goods/services procurement processes • Execution of goods/services operational processes • Execution of contract processes • Provision of after-sales services • Execution of product/service marketing processes • Execution of communication activities • Providing information to authorized persons, institutions, and organizations • Execution of supply activities

CONTACT DATA

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Publicly available • Authorized public institutions and organizations • Suppliers • Business partners 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, the Public Health Law No. 1593, and related legislation • Fulfillment of obligations under Occupational Health and Safety (OHS) regulations • Compliance with applicable local legislation and fulfillment of related obligations • Fulfillment of contractual and legal obligations for employees • Execution of operations of Dürümle headquarters and branches • Execution of franchising processes • Execution of finance and accounting operations • Execution of goods/services procurement processes • Execution of goods/services operational processes • Execution of contract processes • Provision of after-sales services • Execution of product/service marketing processes • Execution of communication activities • Providing information to authorized persons, institutions, and organizations • Execution of supply activities

PHYSICAL SPACE SECURITY DATA

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Authorized public institutions and organizations 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857 and related legislation • Execution of goods/services procurement processes

- Ensuring premises security
- Providing information to authorized persons, institutions, and organizations
- Carrying out activities to ensure business continuity
- Execution of audit and ethical compliance activities

TRANSACTION SECURITY DATA

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Authorized public institutions and organizations • Natural persons or private legal entities 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Law No. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed Through Such Publications, and related legislation • Ensuring premises security • Execution of information security processes • Conducting activities in compliance with legislation • Execution/audit of operations at Dürümle headquarters and branches • Monitoring requests/complaints • Ensuring the security of data controller operations • Providing information to authorized persons, institutions, and organizations

VISUAL AND AUDIO DATA

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Authorized public institutions and organizations • Publicly available • Suppliers 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857 and related legislation • Execution of human resources processes • Ensuring premises security • Execution/audit of Dürümle operations • Providing information to authorized persons, institutions, and organizations

PERSONNEL

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Authorized public institutions and organizations 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, the Public Health Law No. 1593, and related legislation • Execution of employee candidate recruitment processes • Execution of human resources processes • Execution of communication activities • Execution/audit of Dürümle operations • Conducting activities in compliance with legislation • Execution of finance and accounting operations • Execution of wage policy • Providing information to authorized persons, institutions, and organizations

CUSTOMER TRANSACTION

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Authorized public institutions and organizations 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Tax Procedure Law No. 213 and related secondary legislation • Execution of finance and accounting operations • Execution of goods/services procurement processes • Execution of franchising activities • Execution of goods/services operational processes • Planning of goods/services sales processes • Execution of product/service marketing processes

FINANCE

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Authorized public institutions and organizations 	<ul style="list-style-type: none"> • Fulfillment of obligations arising from the Labor Law No. 4857 • Fulfillment of contractual and legal obligations for employees • Execution of finance and accounting operations • Execution of goods/services procurement processes • Execution of wage policy • Execution of investment processes

MARKETING

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Authorized public institutions and organizations • Business partners 	<ul style="list-style-type: none"> • Execution of processes related to loyalty to Dürümle products and services • Execution of customer relationship management processes • Planning and execution of marketing analysis activities • Execution of advertising/campaign/promotion processes

PROFESSIONAL EXPERIENCE

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Natural persons or private legal entities • Authorized public institutions and organizations 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857 and related legislation • Execution of job application processes • Execution of human resources processes • Execution of communication activities • Execution/audit of Dürümle operations • Providing information to authorized persons, institutions, and organizations

HEALTH DATA

Purpose of Personal Data Transfer	Purpose of Personal Data Transfer
<ul style="list-style-type: none"> • Authorized public institutions and organizations • Natural persons or private legal entities • Business partners 	<ul style="list-style-type: none"> • Fulfillment of obligations under the Labor Law No. 4857, the Public Health Law No. 1593, and related legislation • Execution of Occupational Health and Safety (OHS) processes • Execution of human resources processes • Execution/audit of Dürümle operations • Providing information to authorized persons, institutions, and organizations

5. Method and Legal Basis for Collecting Your Personal Data

Your personal data may be collected by Dürümle, based on the legal grounds set forth in Articles 5 and 6 of the Law and detailed above, as well as with your explicit consent in certain processes. Data may be collected physically through direct submission, or electronically via email, the company's website, publicly available internet sources, social media, phone, and SMS channels, or physically through in-person delivery and postal services.

6. Your Rights as a Data Subject under Article 11 of the Law

Pursuant to Article 11 of the Law, we inform you that as data subjects, you have the following rights:

- > To learn whether your personal data is being processed,
- > To request information if your personal data has been processed,
- > To learn the purpose of processing your personal data and whether it is being used in line with such purposes,
- > To know the third parties, domestic or abroad, to whom your personal data has been transferred,
- > To request the correction of your personal data if it is incomplete or incorrectly processed, and to request that the third parties to whom the data has been transferred be informed of such correction,
- > To request the deletion or destruction of your personal data if the reasons for its processing no longer exist, even though it has been processed in accordance with the Law and other relevant laws, and to request that the third parties to whom the data has been transferred be informed of such deletion or destruction,
- > To object to the occurrence of a result against you by analyzing the processed data exclusively through automated systems,
- > To request compensation if you suffer damage due to unlawful processing of your personal data.

For requests regarding the rights listed above, you may submit a written and signed petition that meets the minimum requirements set forth in the "Communiqué on the Procedures and Principles of Application to the Data Controller." Applications can be delivered in person to the Company headquarters at **Aydnevler Mah. Siteleryolu Sok. Hilltown Avm. No:1 A/5 Maltepe/İstanbul**, sent via notary public, submitted electronically with an electronic signature to tavukdunyasi@hs03.kep.tr or, if your email address is registered in our systems, sent to defaultpk@durumle.com.